GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Minister's Establishment – General Administration Department – Strengthening of the Peshi of Ministers - Creation of certain additional posts in the office of the Minister - Orders – Issued.

GENERAL ADMINISTRATION (POLITICAL.A) DEPARTMENT

G.O.RT.No. 1510 Dated: 30-08-2024

Read:-

G.O.Ms. No. 60, General Administration (Political.A) Department, Dated:29.07.2024.

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ORDER:

In the G.O. read above, orders have been issued creating 192 posts in various categories, on temporary basis, to work in the peshi of the (24) Ministers @ 8 posts in each peshi of the Minister, co-terminus with the Ministers, with effect from 12.06.2024.

2. Considering the huge workload, need to maintain good public relations and to effectively communicate the decisions taken by the respective ministries, after careful examination, Government has decided to provide the following additional posts in the peshi of each Minister:

1	Public Relations Officer	1 post
2	Swarnandhra Vision Management Unit (SVMU) Professional (MBA Graduates having good administrative knowledge)	1 post
3	Social Media Executive	1 post
4	Social Media Assistant	1 post

3. Accordingly, Government hereby create the following (96) additional posts (4 posts as staffing pattern per each Minister peshi (24x4) in the peshi of the Ministers :

Sl. No	Name of the Post	No of Posts per each Minister peshi	No posts sanctioned for 24 Minister peshies
1	Public Relations Officer	1	24 x 1 = 24
2	Swarnandhra Vision Management Unit (SVMU) Professional (MBA Graduates having good administrative knowledge)	1	24 x 1 = 24
3	Social Media Executive	1	24 x 1 = 24
4	Social Media Assistant	1	24 x 1 = 24
	Total	**4**	**24 x 4 = 96**

4. The creation of the above posts are subject to the following conditions :

a. These posts are purely on temporary basis and co-terminus with the tenure of the Minister or their need ceases, whichever is earlier.
b. They will be appointed on deputation/outsourcing method by the Departments as indicated below:
    i. Public Relations Officer – General Administration (I&PR) Department;
    ii. Swarnandhra Vision Management Unit (SVMU) Professional - Planning Department;
    iii. Social Media Executive and Social Media Assistant – Andhra Pradesh Digital Corporation Ltd.

5. The G.A. (I&PR) Department, Planning Department and the Managing Director, Andhra Pradesh Digital Corporation Limited shall finalize the qualifications, selection methodology, terms and conditions of appointment and remuneration to be fixed for the above professionals and take approval from competent authority.

6. The monthly remuneration of the above said staff will be drawn and disbursed by the Departments concerned which are drawing the pay and allowances of the respective Ministers.

7. This order issues with the concurrence of Finance (HR.II) Department vide their U.O. No. FIN01-HR0PDPP(RRD)/64/2024-HR.II (Computer No.2468745), dated 14.08.2024.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

S.SURESH KUMAR
SECRETARY TO GOVERNMENT (POLITICAL) (FAC)

To
All the Departments of Secretariat.
The General Administration (I&PR) Department.
The Planning Department.
The Andhra Pradesh Digital Corporation Limited, Vijayawada.
The OSDs/PSs of all the Ministers.
The General Administration (Cabinet/Claims.A. B & C) Department.
The Dy. Pay & Accounts Officer, Secretariat Branch.
Copy to:
The Pay & Accounts Officer, A.P., Mangalagiri.
The Principal Accountant General, Andhra Pradesh, Vijayawada.
The Finance (HR.II) Department
All the Officers in CMO.
The P.S. to Chief Secretary to Government.
The P.S. to Secretary to Government (Political).
SF/SC (2520592).

// FORWARDED :: BY ORDER //

SECTION OFFICER